

**GENERAL MEETING OF THE BOARD OF DIRECTORS
OF THE NORTH EAST TEXAS
REGIONAL MOBILITY AUTHORITY**

RESOLUTION NO. 19-31

WHEREAS, the North East Texas Regional Mobility Authority (“NET RMA”) was created pursuant to the request of Gregg and Smith Counties and in accordance with provisions of the Transportation Code and the petition and approval process established in 43 Tex. Admin. Code § 26.1, *et seq.* (the “RMA Rules”); and

WHEREAS, the Board of Directors of the NET RMA has been constituted in accordance with the Transportation Code and the RMA Rules; and

WHEREAS, subsequent to the initial formation of the NET RMA the Counties of Cherokee, Rusk, Harrison, Upshur, Bowie, Panola, Wood, Van Zandt, Titus, Kaufman, Camp, and Cass joined the Authority and are represented on the Board of Directors; and

WHEREAS, section 370.180 of the Transportation Code authorizes the NET RMA to promote the use of a transportation project by appropriate means, including advertising or marketing as the NET RMA determines appropriate; and

WHEREAS, the NET RMA is responsible for the operation of Toll 49, and it is necessary to promote the use of Toll 49; and

WHEREAS, on February 12, 2019, in Resolution No. 19-05, the Board of Directors of the NET RMA authorized the Executive Director to initiate the process of procuring marketing consulting services by drafting and issuing a request for proposals (“RFP”) to solicit responses from firms interested in providing marketing consulting services to the NET RMA; and

WHEREAS, seven (7) total responses to the RFP were received by the NET RMA on or before the submittal deadline; and

WHEREAS, an selection committee designated by the NET RMA Executive Director reviewed the responses received and recommends Hahn Public to provide marketing consulting services to the NET RMA; and


WHEREAS, the NET RMA Executive Director recommends that an agreement for marketing consulting services be finalized and executed with Hahn Public.

NOW THEREFORE, BE IT RESOLVED, that the Board of Directors of the NET RMA hereby adopts the recommendation of the Executive Director to negotiate, finalize, and execute an agreement for marketing consulting services with Hahn Public on the terms and conditions acceptable to the Executive Director, reflected in the RFP response, and consistent with this Resolution and the NET RMA's Policies and Procedures for the Procurement of Goods and Services.

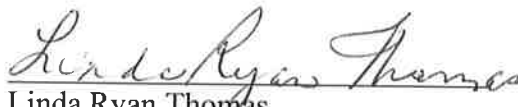
Adopted by the Board of Directors of the North East Texas Regional Mobility Authority on the 10th day of September, 2019.

Submitted and reviewed by:

Approved:



C. Brian Cassidy
General Counsel for the North East
Texas Regional Mobility Authority



Linda Ryan Thomas
Chair, Board of Directors
Date Passed: 09/10/19
Resolution No. 19-31