

**GENERAL MEETING OF THE BOARD OF DIRECTORS
OF THE NORTH EAST TEXAS
REGIONAL MOBILITY AUTHORITY**

RESOLUTION NO. 24-10

WHEREAS, the North East Texas Regional Mobility Authority (“NET RMA”) was created pursuant to the request of Gregg and Smith Counties and in accordance with provisions of the Transportation Code and the petition and approval process established in 43 Tex. Admin. Code § 26.1, *et seq.* (the “RMA Rules”); and

WHEREAS, the Board of Directors of the NET RMA has been constituted in accordance with the Transportation Code and the RMA Rules; and

WHEREAS, subsequent to the initial formation of the NET RMA the Counties of Cherokee, Rusk, Harrison, Upshur, Bowie, Panola, Titus, Van Zandt, Wood, Camp, Cass, and Kaufman joined the NET RMA and are represented on the Board of Directors; and

WHEREAS, in Resolution No. 19-31, the Board of Directors of the NET RMA selected Hahn Public Communications (“Hahn”) to provide marketing services to the NET RMA and authorized the Executive Director to finalize and execute an agreement with Hahn for the provision of such services (the “Agreement”); and

WHEREAS, the Agreement is set to expire on September 30, 2024; and

WHEREAS, on February 13, 2024, in Resolution No. 24-04, the Board of Directors of the NET RMA authorized the NET RMA Executive Director to initiate the process of procuring marketing services through the issuance of a request for proposals (“RFP”) to solicit responses from firms interested in providing such services to the NET RMA;

WHEREAS, the RFP was issued and 1 total responses were received by the NET RMA on or before the submittal deadline; and

WHEREAS, a selection committee designated by the NET RMA Executive Director reviewed the responses received and recommends Hahn to continue to provide marketing consulting services to the NET RMA; and

WHEREAS, the NET RMA Executive Director recommends that an agreement for marketing consulting services be finalized and executed with Hahn.

NOW THEREFORE, BE IT RESOLVED, that the Board of Directors of the NET RMA hereby adopts the recommendation of the Executive Director to negotiate, finalize, and execute an agreement for marketing consulting services with Hahn on the terms and conditions acceptable to the Executive Director, reflected in the RFP response, and consistent with this Resolution and the NET RMA’s Policies and Procedures for the Procurement of Goods and Services.

Adopted by the Board of Directors of the North East Texas Regional Mobility Authority on the 14th day of May, 2024.

Submitted and reviewed by:

Approved:

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Brian O'Reilly

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Brian O'Reilly

General Counsel for the North East
Texas Regional Mobility Authority

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Gary Halbrooks

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Chair, Board of Directors

Date Passed: 05/14/24

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