



NORTH EAST TEXAS  
REGIONAL MOBILITY  
AUTHORITY

2 0 2 2  
**ANNUAL  
REPORT**





EAST

49

TOLL

TxTag

SOUTH

155  
TEXAS



NORTH

155  
TEXAS





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MEMBER COUNTIES

Bowie County
Camp County
Cass County
Cherokee County
Gregg County
Harrison County
Kaufman County
Panola County
Rusk County
Smith County
Titus County
Upshur County
Van Zandt County
Wood County







## CHAIRMAN'S REMARKS



Gary Halbrooks  
Chairman

While the last two years have been a time of recovery for Tyler and East Texas, as we dealt with the pandemic, the areas population continues to increase. Livability, business climate, and employer satisfaction have all contributed to this continuing influx of people relocating to the area. It has been noted (Dr. Ray Perryman, Perryman

Group-Economic and research firm) the Tyler area will outpace the nation in the upcoming years in economic gain. Because of this, it is imperative the NET RMA stays focused on infrastructure projects, which will further the growth in the East Texas area.

The NET RMA has been fortunate to play a small role in several infrastructure projects over the years. The following is a sampling of those projects:

- Supporting Wood County with infrastructure development, which included developing water, sewer, and natural gas groundwork in support of the Northeast Texas Poultry Complex (Sanderson Farms).
- Supporting the Upshur County community with a feasibility study for the construction of US 271 relief route in Gilmer.
- Supporting Wood County with an airport apron expansion, doubling the aircraft parking area, improving drainage and updating the long-term airport layout.

- Supporting Cherokee County with airport expansion constructing approximately .25 miles of taxiway and pad sites for approximately eight new box hangers capable of housing corporate aircraft and 20 new tee hangers.
- Supporting Rusk County with a rail upgrade to the Rural Rail District Henderson-Overton HOB short line to maintain a Class 1 rating, including railroad-tie and ballast improvements.

I'm thrilled to be at the helm at such an exciting time where the economy continues to expand, and we can continue to support our fellow East Texans with thoughtful infrastructure improvement. This not only benefits us; it benefits future generations.

I hope you have a joyous start to the new year.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Halbrooks'.

Gary Halbrooks  
Chairman, NET RMA 2022



2022 saw expanded progress in improving area-wide infrastructure including utilities, air, and rail improvements.



BOARD OF DIRECTORS



Gary Halbrooks  
Chairman  
Smith County



Andrea Williams-McCoy  
Vice-Chairman  
Bowie County



Keith Honey  
Secretary  
Gregg County



Robert Messer  
Treasurer  
Kaufman County



Cory Floyd  
Bowie County



Curtis Rath  
Camp County



Ben Hamilton  
Cherokee County



Dan Droege  
Gregg County



Dave Spurrier  
Gregg County



Rush Harris  
Harrison County



Robbie Shoults  
Harrison County



John Cloutier  
Rusk County



Matthew Watts  
Smith County



Marcia Daughtrey  
Smith County



Larry Kellam  
Smith County



Nathan Tofoya  
Titus County



Larry Morse  
Upshur County



Chef Clayton  
Van Zandt County



Jason Ray  
Wood County

**Mission:** The NET RMA, in cooperation with its regional partners, will provide solutions to expedite infrastructure and mobility projects that will improve the quality of life, enhance the regional economy, and assure efficient mobility in the North East Texas Region.



## BOARD OF DIRECTORS

### NEW BEGINNINGS

Judge Brian P. Lee appointed Nathan Tofoya in March of 2022 to represent Titus County. Mr. Tofoya currently resides in Mount Pleasant, TX as the Executive Director for Mount Pleasant Economic Development Corporation.



Nathan Tofoya  
Titus County

Judge Chad Sims appointed Rush Harris in September of 2022 to represent Harrison County. Mr. Harris was named the executive director of the Marshall Economic Development Corporation in 2020. He attended the Thunderbird School of Global Management for a master's degree of business administration.



Rush Harris  
Harrison County

Judge A.J. Mason appointed Curtis Rath in September of 2022 to represent Camp County. Mr. Rath is looking forward to retirement at the end of 2022, after more than 40 years in the Sales, Marketing, and Development of food products with global corporations including Nestle, McCormick, Denny's, and J. Reffenmaier.



Curtis Rath  
Camp County

Judge Nathaniel Moran appointed Matthew Watts in September of 2022 to represent Smith County. Mr. Watts has been the director of partner sales for E-Builder Enterprise, a project management company, for the past 7 years. He graduated from Stephen F. Austin State University with a bachelor's in business administration.



Matthew Watts  
Smith County

Judge Nathaniel Moran appointed Larry Kellam in September of 2022 to represent Smith County. Mr. Kellam was born and raised in Tyler, Texas and is a graduate of Tyler schools including Tyler Junior College and UT Tyler. He has been an accredited real estate investor since June 2017.



Larry Kellam  
Smith County

### FOND FAREWELLS

Dr. James Harris gave his resignation to the agency after 10 years of service representing Harrison County. Starting his NET RMA journey in January 2012 and finished his time on the board of directors in March of 2022. Dr. Harris is now enjoying his retirement with family.



Dr. James Harris  
Harrison County

Nate Priefert represented Titus County on the NET RMA Board of Directors from January 2018 to April 2022. Since his resignation, he continues to work as a Vice President at Priefert Manufacturing.



Nate Priefert  
Titus County

Brian Whatley represented Cass County on the NET RMA Board of Directors from January 2020 to March 2022. Since his resignation, he continues to work as a Realtor with United Country Double Creek Land and Homes.



Brian Whatley  
Cass County

Derrick Choice represented Smith County on the NET RMA Board of Directors from January 2020 to March 2022. During his board membership, he was elected as Justice of the Peace for Smith County. NET RMA wishes him well as he starts his new career.



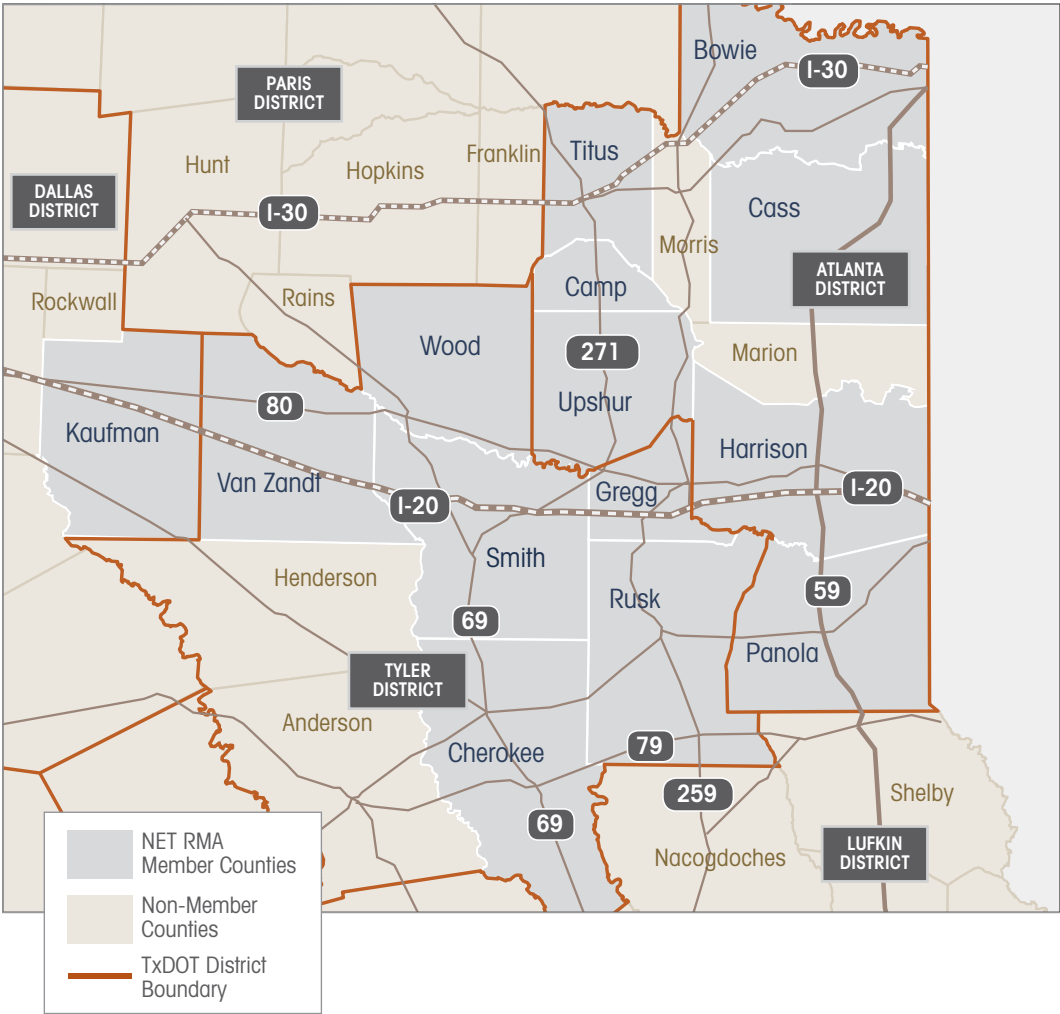
Derrick Choice  
Smith County





NET RMA MEMBER COUNTIES

Bowie County	Cherokee County	Kaufman County	Smith County	Van Zandt County
Camp County	Gregg County	Panola County	Titus County	Wood County
Cass County	Harrison County	Rusk County	Upshur County	

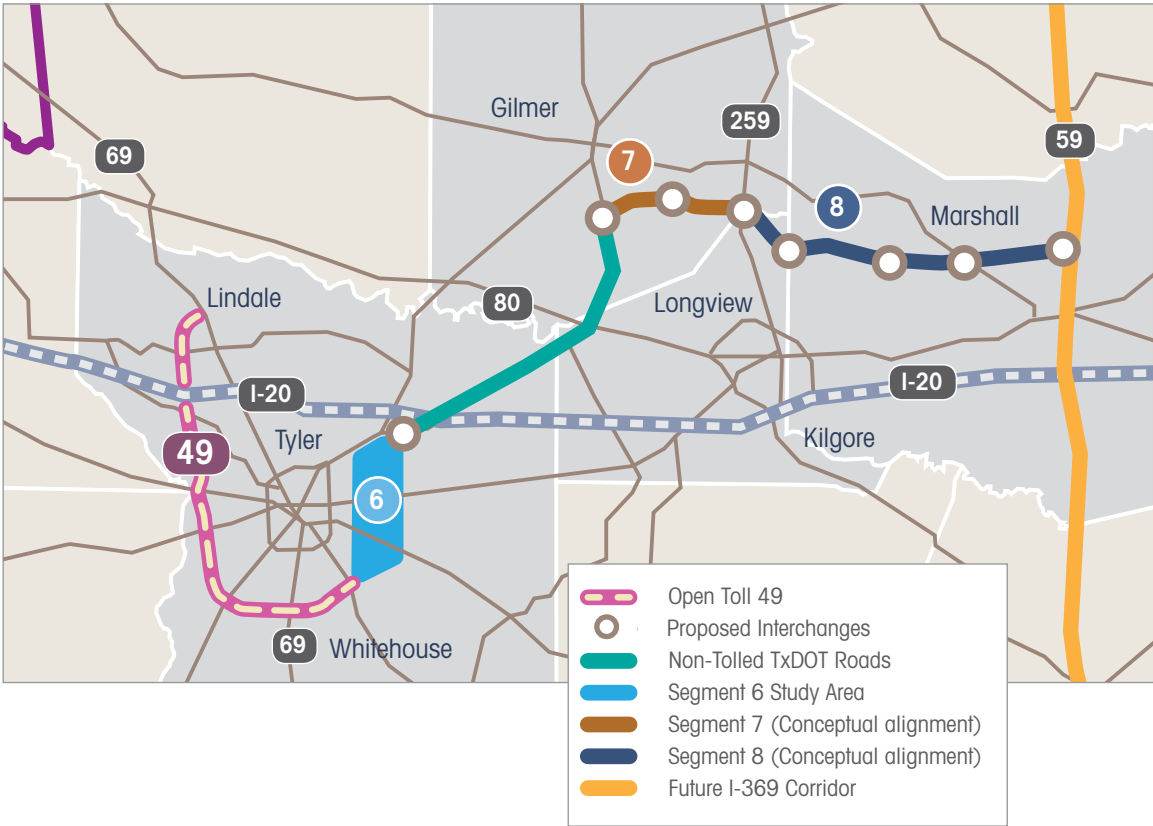




NET RMA HOUR GLASS MAP

PROJECT CREATION AND HISTORY

The East Texas Hourglass project is depicted below. The entire project is a proposed extension of the existing Toll 49 (pink below) that includes Segments 6, 7, and 8. Segments 1-6 total more than 46 miles in length, and Segments 7 and 8 would add more than 38 additional miles.





## 2022 COMMUNITY RELATIONS

In 2022, Hahn Public assisted NET RMA with its toll way billing system transition to North Texas Tollway Authority (NTTA), as well as promoting the NTTA TollTag. The new billing system transition communications included a variety of tactics: buckslips, elected official outreach, updated landing page, FAQs, press release, media pitching, boosted social posts, disabled veterans messaging, and e-newsletters to pre-paid and post-paid customers. The various methods of communication proved successful in keeping customers informed.

The Hahn team also partnered with Chet Garner, host of the "Daytripper" TV show, to promote Toll 49 and the NTTA TollTag. With this partnership, they produced videos for digital ads, static display ads, boosted social posts, billboards, posters, and a radio spot. These efforts helped increase the percentage of clicks to the [ntta.org](http://ntta.org) website.

As a trusted transportation authority, NET RMA takes its responsibility to promote public safety in the community very seriously. In 2022, Hahn produced an extension on the Safe Driving Awareness Month campaign featuring the animated character "Ted" in a series of boosted social posts, rotary boards, and gas pump toppers. The team also introduced six new characters in the Safe Driving campaign. Additionally, Hahn increased the scope of the Linda Thomas Safe Driving Scholarship and conducted outreach to all 14 county schools and elected officials. For the 10 winners, they coordinated check presentations in Smith, Kaufman, Bowie, and Cass counties.

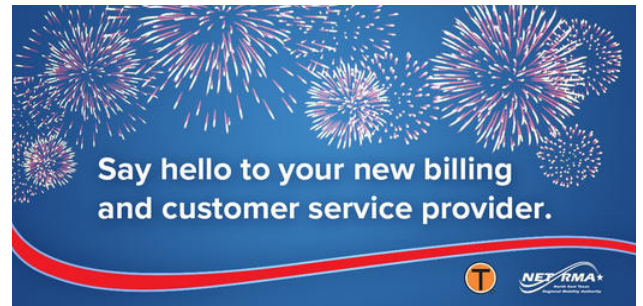
Hahn's earned media efforts were also successful in securing positive NET RMA news coverage for several initiatives: road resurfacing project, priority projects, and all of the marketing campaigns.



Safe Driving scholarship winners



Multimedia campaign with "Daytripper" TV host Chet Garner



Multimedia campaign to support new billing provider



New Safe Driving campaign characters



## ROAD SURFACE IMPROVEMENTS



### ENHANCEMENTS

In 2022, the NET RMA placed a 5-mile, high performance, super-pave asphalt surfacing, ensuring a smooth, quiet ride on Segment 1. All construction operations occurred at night, minimizing impact to the driving public. Increased usage of our message boards and media outreach kept drivers informed of changes and maintenance activities.





TOLL 49 SPRING





TOLL 49 FALL





TOLL 49 MAINTENANCE & IMPROVEMENTS

In 2022, the road maintenance saw expanded nighttime road improvements including a major hot mix resurface effort on Segment 1. Gantry upgrades and maintenance also continued during nighttime hours providing safe working conditions and minimal traffic impact.

The maintenance team continued diligent efforts to maintain and replace damaged delineators, guard rails, and luminaries. Severe weather events caused an increase in sign maintenance and repair.

Continual roadside mowing and vegetation control along with daily trash and debris removal, maintained a neat and safe environment along the roadway.



Final surfacing of Segment 1



Gantry upgrades and maintenance



Hot mix resurface on Segment 1



TOLL 49 MAINTENANCE & IMPROVEMENTS



Leveling and repair on a road edge



Edge maintenance at guard rails



Mowing operations



Severe weather damage



Roadside maintenance near bridge areas



2022 PRIORITY PROJECTS



Infrastructure development of water, sewer and natural gas supported a \$200M capital investment for Sanderson Farms, as well as 1,700 new jobs.



Wood County Airport project will increase the volume of aircraft that can be located at the airport.



Rusk County rail project will serve as a catalyst to bring new business to the region and reduce truck traffic.



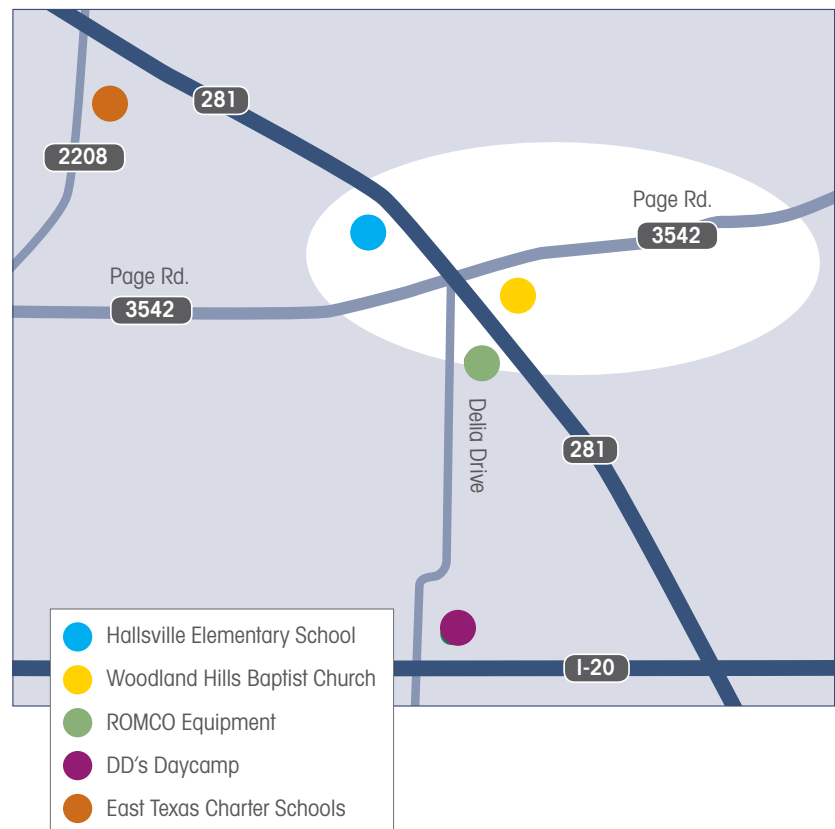
## 2022 PRIORITY PROJECTS

### 2022: PRIORITY PROJECTS PROGRAM

The NET RMA continues to focus on infrastructure improvements. During the course of its Priority Project Program, the agency has supported: airport improvements in both Cherokee County and Wood County, water, sewer and natural gas support in Wood County and rail improvements in Rusk County. These are in addition to transportation and feasibility studies in East Texas. This year the NET RMA awarded Harrison County much needed assistance for traffic abatement near a new Hallsville ISD elementary school.

#### HARRISON COUNTY

- Project: CR 3542 roadway and intersection expansion
- Location: From the intersection of East Loop 281, east 1.6 miles to CR 3531
- Project Specifics: Widen the existing roadway from 19ft to a 22ft surface and improve the intersection at Loop 281.
- Benefits of Project: The project will provide a wider roadway in the area to better serve the increased traffic demands with the opening of the new Hallsville West Elementary School campus. The reconstruction will also improve the safety of the roadway for students and parents traveling to the school. The wider intersection will also minimize the interruptions to businesses located at the intersection of Loop 281 and Page Road.
- Economic Development Impact: Not only will the addition of the new elementary school attract new businesses to the area, this project will also allow existing businesses to better maintain their accessibility with the influx of traffic.
- Funds allocated: \$105,392





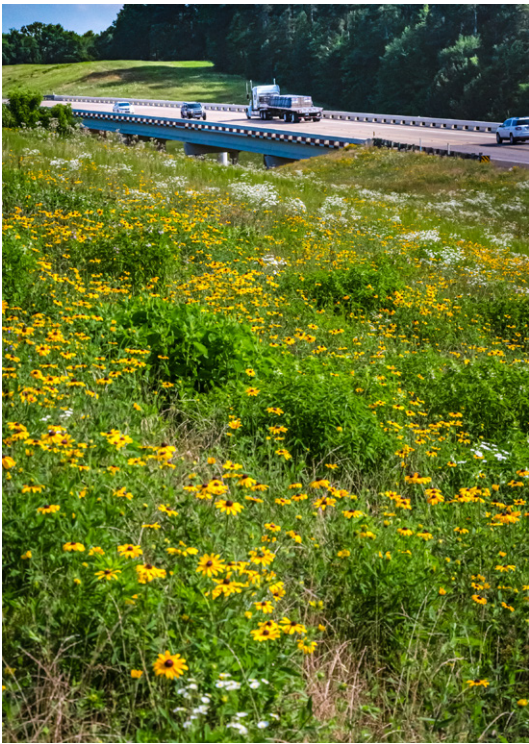
FINANCIAL & ADMINISTRATIVE PERSPECTIVE

**FINANCIAL PERSPECTIVE**

Gross toll revenues collected through September 2022 (end of the fiscal year) were \$19,792,225. In addition, gross violation fees aggregated \$4,315,506. The member counties contributed \$40,000 for the NET RMA's annual operations. The Authority has \$124,015,000 in Senior Lien Revenue Bonds and \$54,115,000 in Subordinate Lien Revenue Bonds at this time.

**ADMINISTRATIVE PERSPECTIVE**

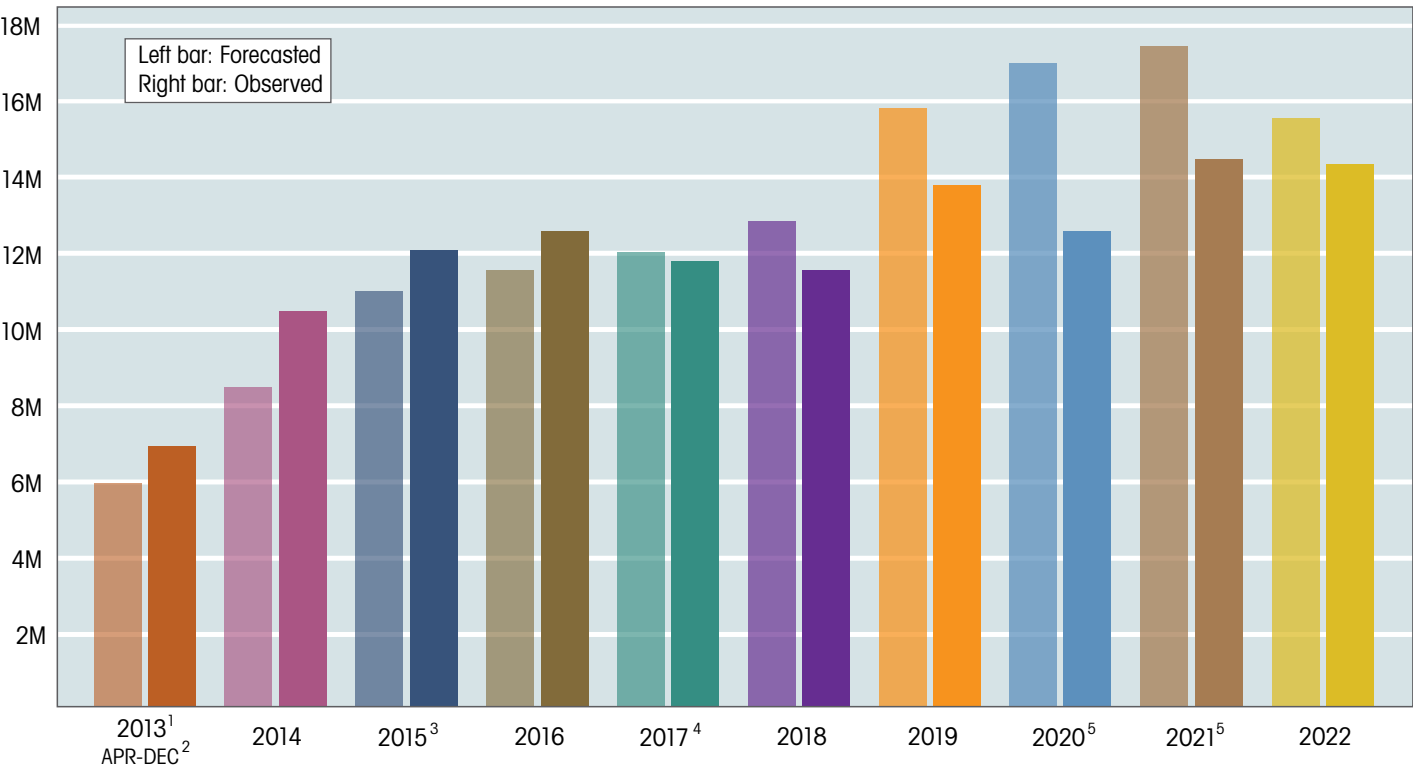
The agency held 10 board meetings, a one-day board governance session, 34 committee/miscellaneous meetings and more than 15 meetings with county judges this past year.





TOLL 49 TRANSACTIONS




TOLL 49 USAGE ANNUAL TRANSACTIONS IN MILLIONS



Notes:

1. 2013 NET RMA opened
2. Forecasted transactions for 2013 and 2014 are based on CDM Smith's 2014 Study
3. Forecasts for 2015 and beyond are based on CDM Smith's 2016 Study with 2017 Analysis Update
4. CDM Smith's 2017 update assumed Segment 4 opening on January 1, 2019, whereas the actual facility opened on November 7, 2018
5. Although actual transactions in 2020 and 2021 were impacted by the COVID-19 pandemic, the recovery of transactions continued to be better than several other toll facilities in Texas

**Need assistance?**  
Contact North Texas Tollway Authority  
(NTTA) at 972-818-6882.



The NET RMA team created an area-wide campaign of multimedia messages designed to assist customers during our transition to North Texas Tollway Authority as our primary administrative partner.



## EXECUTIVE DIRECTOR REMARKS



Glenn H. Green  
Executive Director

As I enter my second year as the NET RMA's executive director, I'm privileged to be leading the organization through the end of the pandemic and through its next phase of helping East Texans in their quest for increased mobility and infrastructure. Our region has been experiencing unprecedented growth, and the NET RMA is strategically poised to assist!

The NET RMA is proud to share the following 2022 accomplishments:

- Launched an online, 'current and upcoming road enhancements map,' so the driving public is educated on current and future maintenance activities.
- Coordinated and executed the State of Texas event to honor Chair Linda Thomas and her 18 years of NET RMA board service, with 11 of those years being the agency's board chair.
- Launched the second, new Safe Driving Campaign through all media channels.
- Received the 2021 prestigious Distinction Winner in the category of Integrated Campaign for the agency's 'Get on. Get Going,' advertising. The honor was presented by the Communicator Awards.
- Launched the 'Chef Garner - Texas Daytripper' campaign over the summer to encourage use of Toll 49 and signing up for a tag.
- Awarded \$10,000 to East Texas High School seniors for their essay submissions to the second annual Linda Thomas Safe Driving Scholarship program.
- Oversaw the successful transition to a new back-office provider and call center with NTTA.
- Oversaw the successful transition to a new toll integrator (tolling equipment operator) gantry operation firm.
- Applied for a grant for the future expansion on the west side of Toll 49 for a 4-lane highway between SH31 and SH64.
- Held 10 board meetings (virtual and in-person) and one, 1-day board governance training session.
- Oversaw and managed a high-quality, super-pave asphalt surfacing this summer, ensuring a smooth, quieter ride with all operations occurring at night to minimize the impact to the driving public.
- Engaged various County Judges frequently for potential projects being developed in their respective areas.
- Relocated the NET RMA offices, while ensuring a better, high-quality board meeting experience for the public and board members, and highly professional work environment for staff.
- Continued vegetation control measures at various locations along the toll road right of way.
- Continued to manage the 10-year pavement plan to extend the pavement life of Toll 49 and improve surface quality.
- Oversaw and implemented pavement stabilization measures and adjusted roadbed gradeline based on design profile elevations to improve the ride at various bridge approaches, ensuring a better driving experience.
- Continued to manage the implementation of minimum frequency for reflective pavement market replacement and reflective audible striping to ensure bright delineation at night for the traveling public. Utilized thermoplastic with embedded glass beads for maximum reflectivity for all permanent striping.
- Acquired a tractor with a box blade and front-end loader to further enhance vegetation control and small erosion challenges.
- Acquired a new gooseneck trailer for more efficient equipment mobilization.

Sincerely,

*Glenn H. Green, P.E.*

Glenn H. Green, P. E.  
Executive Director, NET RMA 2022



## NET RMA FINANCIAL SUMMARY

## NORTH EAST TEXAS REGIONAL MOBILITY AUTHORITY

Actual and Budgeted Revenues and Expenses for the Fiscal Year Ended September 30, 2022  
and Budgeted Revenues and Expenses for the Fiscal Year Ending September 30, 2023

	FY 2022 ADOPTED BUDGET	FY 2022 ACTUAL	FY 2023 ADOPTED BUDGET
<b>Revenue:</b>			
Toll revenue – electronic	\$ 13,538,000	\$ 13,774,694	\$ 14,650,000
Toll revenue – video	10,900,000	10,333,038	10,660,000
County contributions	40,000	40,000	40,000
Other Income	0	17,297	0
Income on investments	0	(86,092)	0
Interest income	6,920	190,522	335,000
<b>Total Revenues</b>	<b>24,484,920</b>	<b>24,269,459</b>	<b>25,685,000</b>
<b>Expenses:</b>			
Administration	2,405,007	2,471,235	3,101,022
General engineering consultants	286,000	203,463	266,000
Project development support	600,000	885,758	371,848
Roadway maintenance	1,470,000	1,467,198	1,590,150
Toll processing/collection costs	3,700,957	4,402,094	4,196,000
Toll maintenance support	476,270	237,552	560,937
Toll operations support	306,000	266,023	347,516
<b>Total Expenses</b>	<b>9,244,234</b>	<b>9,933,323</b>	<b>10,433,473</b>
<b>Net Before Financing Costs</b>	<b>15,240,686</b>	<b>14,336,136</b>	<b>15,251,527</b>
<b>Financing Costs</b>			
Interest expense	7,585,972	7,588,652	7,523,639
<b>Net After Financing Costs</b>	<b>7,654,714</b>	<b>6,747,484</b>	<b>7,727,888</b>
<b>Other Non-Cash Expenses</b>			
Uncollected expense	0	1,934,143	0
Depreciation expense	11,725,030	11,070,367	12,064,000
<b>Total Other Non-Cash Expenses</b>	<b>11,725,030</b>	<b>13,004,510</b>	<b>12,064,000</b>
<b>Change In Net Assets (Decrease)</b>	<b>\$ (4,070,316)</b>	<b>\$ (6,257,026)</b>	<b>\$ (4,336,112)</b>













1011 Pruitt Place    Tyler, TX 75703    903.630.7894    [NETRMA.org](http://NETRMA.org)

